

# 3 Reasons

YOUR VEHICLE NEEDS

# Ceramic Coating



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If you are a car lover, you've experienced the deep satisfaction of buffing out the final bit of wax on your vehicle, taking a step back, and admiring your car glistening like new.

Of course that also means you know the frustration of seeing your car plagued by dirt, sap, bugs, and more.

The worst part is that it seems like you constantly have to wash and wax your car to keep it shining. Otherwise, it looks remarkably shabby in just a few short days.



If that's you, we have good news!

The endless cycle of spending hours scrubbing those stubborn dirt and water spots off your hood are almost over.

How can this be?

The answer is ceramic coating - a coating for the exterior of your vehicle.

But what is ceramic coating - and how can it protect the paint on your vehicle?



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# What Is Ceramic Coating?

Ceramic coating is a chemical polymer solution that is applied to the exterior of a vehicle to protect it from external paint damage. Typically applied by hand, it blends with the paint of your car and creates an additional hydrophobic layer of protection.

Due to this chemical bonding and creation of a new layer, the car's factory paint job remains untouched.

While many car enthusiasts and even detailers believe it to be an alternative to clear bra (paint protection film), ceramic coating, in reality, is an alternative to waxing.

The main idea is to prevent dirt, grime, and stain marks from appearing on the paint job and ruining the clear coat.

As it turns out, ceramic coating is very good at it's job and offers additional benefits as well!

Let's take a look at three of them.



# 1. Make Cleaning Your Vehicle Easy

You don't turn heads with a dirty sports car.

Rather, if you want to impress people and get them to take a second look at your car, you need to keep it spotless.

In the past, that meant endless washing and waxing. Yet, the dirt and grime always comes back the next day with the additional swirl marks from all the washing.

Now, ceramic coating gives your vehicle a high-gloss finish that eliminates the need for waxing.



And if that's not enough, XPEL FUSION PLUS Ceramic Coating has hydrophobic properties which repels dirt and liquids, making surfaces easier to clean.

We're not kidding - it's like dirt and water slide right off your vehicle!

And best of all?

Ceramic coating is a polymer that chemically bonds to the paint on your vehicle. That means the ceramic coating on your car isn't going away anytime soon! One applied, it will help keep your vehicle glistening for years!



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## 2. Enhance The Paint Color Of Your Vehicle

The hard, glass-like covering that ceramic coating provides is more resistant to light scratches and fading to the paint on your vehicle – meaning you'll retain a better appearance for a longer period of time.

But you don't have to wait years for the payoff of ceramic coating.

As soon as it's applied, ceramic coating adds a gloss and depth to your car's paint. The color itself grows richer and deeper, and of course, the new vehicle gleam is eye-popping!



### 3. Protect Against Exterior Damage



Let's be clear: Ceramic coating will not act as an impenetrable armor from usual threats like scratches, and rock chips.

Despite its blending properties, it still retains the characteristics of paint. This is why you should still expect your car to be at the receiving end of these common, undesirable elements.

However, XPEL FUSION PLUS bonds at the molecular level to seal and help protect surfaces. That means you get better protection against scratches in the vehicle paint.

You also get better protection from environmental contaminants, harmful UV rays, and insect acids.

And since you create an inseparable bond on a molecular level with your paintwork, you can drive confidently knowing the ceramic coating won't be washed off like a wax or sealant.

In fact, there is so much confidence in the performance of XPEL's ceramic coating that they guarantee it for 4 years from the initial installation.



# Conclusion

Whether you want to drive with pride, or simply cut down on how many times you need to wash your vehicle, ceramic coating is the way to go.

At Sun Stoppers, we offer ceramic coating services as well as other methods of protecting your vehicle like window tinting, and ceramic coating. No matter what your needs are, we strive to provide excellence in quality and service.

Contact us today and **get a free quote** for your project. We look forward to hearing from you!



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